

About America's Small Business Development Centers - New Jersey

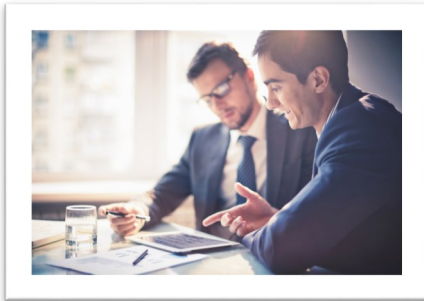
Whether you are interested in growing your business, thinking of starting a new business, or you've started your business but need help to develop it further, America's SBDC New Jersey can assist you. Its 12 centers, strategically located throughout the State, offer many resources to help you succeed. Our centers are positioned to be local to you. At headquarters, we design and deliver specialty programs with subject matter experts through free consultations, live webinars or in-person training events.

The NJ Small Businesses Development Centers network has had significant direct and indirect effects on small businesses throughout the State for the last three decades. In business, there can be roadblocks that an outside perspective could help you overcome. No matter how complex your business questions, we have the capabilities and experience to deliver the answers you need to move forward.

Have you been in business for a while? Your business is changing and moving through the business life cycle. The approaches and requirements for success have changed. When meeting with our professionals, topics may include identifying upcoming focuses, challenges, strategic planning and financing sources you will need to succeed.

Or are you a Start-Up? When an entrepreneur decides to embark on a new business venture, the business, product or service to be delivered to the customer is usually well understood. Typical areas for needed assistance are administration, operations, sales and marketing. We offer those pro bono consulting services to you.

Learn from the experts. Training may also be what you need to take your business to the next level. The time dedicated and money spent could be returned to your business tenfold if what you learn is properly implemented.



Growing Your Business



Established small businesses and entrepreneurs have turned to us for one-on-one management consulting and training for more than three decades. Companies using these comprehensive services report accelerated growth and improved access to capital financing.

- ◆ Seeking Capital Financing
- ◆ Expanding Customer Base
- ◆ Competitive Edge Branding
- ◆ Growing Company Revenues

Starting Your Business



Our team of experts work with individuals and early stage start-ups with growth and expansion goals. Our clients produce results time and time again after they have worked with our teams.

- ◆ Writing a Business Plan
- ◆ Financial Projections
- ◆ Recordkeeping
- ◆ Business Registration
- ◆ Business Certifications
- ◆ Marketing Strategies

Innovation, Growth Strategies and Management



Entrepreneurs and business leaders make tough decisions every day. Our mission is to provide the support you need to assist in evaluating the most effective business outcomes for success. Some of our specialty areas are:

- ◆ E-Commerce
- ◆ International Trade
- ◆ Procurement
- ◆ Sustainability
- ◆ Technology Commercialization

Our Strategically Located Centers

Atlantic, Cape May, Cumberland Counties

NJSBDC at Stockton University
609-626-3889

Bergen County

NJSBDC at Bergen Community College
201-489-8670

Camden, Gloucester, Salem, Burlington Counties

NJSBDC at Rutgers Camden
856-225-6221

Essex County

NJSBDC at Rutgers Newark
973-353-5950

Hudson County

NJSBDC at New Jersey City University
201-200-2156

Hunterdon and Somerset Counties

NJSBDC at Raritan Valley Community College
908-526-1200 ext. 8516

Mercer County

NJSBDC at The College of New Jersey
609-771-2947

Middlesex County

NJSBDC at Rutgers New Brunswick
848-445-8790

Monmouth and Ocean Counties

NJSBDC at Brookdale Community College
732-842-8685

Morris, Sussex and Warren Counties

NJSBDC of Northwest Jersey
908-269-8475

Passaic County

NJSBDC at William Paterson University
973-321-1378

Union County

NJSBDC at Kean University
908-737-4220

Training and Events

All-encompassing training, non-degree career training, webinars, seminars, certification programs and network events are offered on a regular schedule for our entrepreneurs. All programs are presented by highly qualified specialists.

Each session is designed for those who may be starting or those seeking to further advance their skills and understanding of the ever-changing business environment. Our program brings solutions to our clients' challenges.

Contact our office or check our website for the current training schedule and additional events at www.njsbdc.com.



INNOVATE



Have you been thinking about turning your dream into a reality?

LAUNCH



It's official! Your business is open. Congratulations! But, now what?

GROW



Business is good, but not growing. How can you take it to the next level?

RENEW



Do you know how and when to execute change needed for growth?

TRANSITION



Where do you want to go with your business? Do you have a plan?



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