6th ANNUAL WOMEN BUSINESS LEADERS FORUM

AGENDA & PARTNERSHIPS

SEPTEMBER 8-11

READY TO LAUNCH – VIRTUALLY
The largest professional women’s conference in New Jersey is now virtual! We’re thrilled because it means even more of you can take part. This forum brings the business community together to get inspired and empowered, to form an agenda that will increase gender diversity in corporate leadership, and to build successful businesses. Join us for this incredible, weeklong, virtual event!

REGISTRATION NOW OPEN!
NJBJIA.ORG/WBLF2020
# 2020 WBLF Agenda

## Schedule Overview

Get years of experience packed into four days! Register now at [NJBIA.ORG/WBLF2020](http://NJBIA.ORG/WBLF2020)

**Starting Tuesday, Sept 8, and running all week**

<table>
<thead>
<tr>
<th>Time</th>
<th>Wednesday, Sept 9</th>
<th>Thursday, Sept 10</th>
<th>Friday, Sept 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Day</td>
<td><strong>COACHES CORNER</strong></td>
<td><strong>LINKEDIN PROFILE MAKEOVER</strong></td>
<td><strong>RÉSUMÉ BUILDING</strong></td>
</tr>
<tr>
<td>9:00 AM</td>
<td>WBLF Marketplace Shopping Live Virtual Exhibit Tables</td>
<td>Opening Remarks Michele Siekerka, NJBIA</td>
<td>Opening Remarks Michele Siekerka, NJBIA</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>Champagne Toast Opening</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
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<tr>
<td>10:30 AM</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Opening Keynote Live EMILY CHANG</td>
<td>Four Breakout Sessions 1 Live, 3 On-Demand</td>
<td>Four Breakout Sessions 1 Live, 3 On-Demand</td>
</tr>
<tr>
<td></td>
<td>Anchor, Bloomberg Technology – Author, Brotopia</td>
<td>via GoToWebinar Platform</td>
<td>via GoToWebinar Platform</td>
</tr>
<tr>
<td>11:30 AM</td>
<td>Dance Break/Lunch Break</td>
<td>Dance Break/Lunch Break</td>
<td>Dance Break/Lunch Break</td>
</tr>
<tr>
<td>Noon</td>
<td>WBLF Marketplace Shopping Live Virtual Exhibit Tables</td>
<td>Awards Presentation Caren Franzini Leadership &amp; Rising Star Awards</td>
<td>Closing Keynote Live CYNTHIA “CYNT” MARSHALL CEO of the Dallas Mavericks via GoToWebinar Platform</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Dance Break/Lunch Break</td>
<td>3 TED-Style Talks Live With Q&amp;A</td>
<td>Closing Remarks Michele Siekerka, NJBIA President &amp; CEO</td>
</tr>
<tr>
<td>1:00 PM</td>
<td>3 TED-Style Talks Live With Q&amp;A</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
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<tr>
<td>1:30 PM</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
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<tr>
<td>2:00 PM</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
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<tr>
<td>2:30 PM</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
<td>Networking via Zoom with Breakout Rooms</td>
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### 4-Day Pass

**$150**

<table>
<thead>
<tr>
<th>Registration Includes</th>
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<tbody>
<tr>
<td>22 sessions</td>
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<tr>
<td>Access to all sessions</td>
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<tr>
<td>Access to WBLF Marketplace</td>
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<tr>
<td>On-Demand video recordings</td>
</tr>
<tr>
<td>PDF resource guide with useful materials from our speakers</td>
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<tr>
<td>FREE one-on-one coaching</td>
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MEET OUR 2 KEYNOTE SPEAKERS
HEAR FROM TWO NATIONAL FIGURES.

EMILY CHANG
ANCHOR, BLOOMBERG TECHNOLOGY – AUTHOR, BROTOPIA
LIVE: GOTOWEBINAR PLATFORM
WEDNESDAY 11:00 AM - 12:00 PM

Anchor and Executive Producer at Bloomberg TV Emily Chang is an Emmy Award-winning journalist reporting on global technology and media companies, startups, and the future of business. Her first book, Brotopia: Breaking Up the Boys’ Club of Silicon Valley, was an instant national bestseller. Business Insider called her “the star Bloomberg anchor that everyone in tech needs to know.” She ranks among the top journalists followed by major CEOs on Twitter.

With her ability to synthesize complex information and communicate it in an accessible way, Chang sheds a bright, objective, and journalistic light on issues such as the gender gap in Silicon Valley, the future of work, diversity, and tech trends you need to know.

As executive producer and host of daily show Bloomberg Technology and the interview series Studio 1.0, Chang speaks to top tech executives, investors, and entrepreneurs, including Apple CEO Tim Cook, Facebook CEO Mark Zuckerberg, and CEO Sheryl Sandberg.

CYNTHIA “CYNT” MARSHALL
CEO OF THE DALLAS MAVERICKS
LIVE: GOTOWEBINAR PLATFORM
FRIDAY 12:00 PM - 1:15 PM

Cynthia Marshall has been a dynamic force for inclusion and diversity within the Mavericks organization and over a 36-year career at AT&T. When Cynt was hired as new the CEO of the Mavs in March 2018, she set her sights on a culture transformation. Her vision was for the Mavericks organization to become the NBA standard for inclusion and diversity, and brought transparency, trust and her values-based leadership style that evolved the company culture in her first 100 days.

Recognized for her visionary leadership and ability to get things done Cynt is the recipient of several honors and awards. Cynt was touted as one of Adweek’s 30 Most Powerful Women in Sports and was selected as one of the 2019 Women of Power Legacy Award honorees by Black Enterprise. In 2017, she was honored by The Network Journal as one of the 25 Most Influential Women in Business. In 2017, Cynt was awarded the ATHENA® Leadership Program Award by the Dallas Regional Chamber. In 2019 and three times prior, she was selected as one of the “50 Most Powerful Women in Corporate America” by Black Enterprise magazine and named to Ebony magazine’s 2016 “Power 100” list.
## COACHING & NETWORKING DETAILS

ON TUESDAY, LEARN HOW TO FINE-TUNE YOUR PROFILES, RÉSUMÉS AND GROWTH – ONE-ON-ONE WITH TOP EXPERTS.

<table>
<thead>
<tr>
<th>COACHES CORNER</th>
<th>RÉSUMÉ BUILDING</th>
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<tr>
<td><strong>ZOOM</strong></td>
<td><strong>ZOOM</strong></td>
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<tr>
<td>Coaching and mentoring is so important for our continued personal and professional growth. That is why we have handpicked a team of professionals to work with you. We have moved this popular session to the beginning of the week so that you can maximize your time at the event. Schedule your appointment with a coach or mentor.</td>
<td>Of course, some things about job hunting haven’t changed – the importance of networking and properly branding yourself, for instance – but it’s also important to keep up with the latest job market trends to give yourself a competitive edge. Hear from those who’ve made the switch on how to set yourself up for a successful move.</td>
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<table>
<thead>
<tr>
<th>GET A LINKEDIN PROFILE MAKEOVER</th>
<th>NETWORKING</th>
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<tbody>
<tr>
<td><strong>ZOOM</strong></td>
<td><strong>VIA ZOOM WITH BREAKOUT ROOMS</strong></td>
</tr>
<tr>
<td>Let the experts help you take your LinkedIn profile to the next level and impress your network and connections. Schedule your appointment with a LinkedIn specialist and don’t miss a minute of the event.</td>
<td>Throughout the week at various times through the day, we’ll be offering networking options allowing you time to pitch and make a connection or two, and enjoy.</td>
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* MUST REGISTER FIRST.
EXECUTIVE TED-STYLE TALKS
TAKE PART IN THIS HOUR-LONG LIVE SESSION WHERE SPEAKERS PRESENT SHORT, POWERFUL TALKS.

MICHELLENE DAVIS, ESQ.
EXECUTIVE VP & CHIEF CORPORATE AFFAIRS OFFICER, RWJBARNABAS HEALTH

Davis is listed in several Top Lists, including Top 25 Most Influential Minority Leaders in Healthcare in the Nation, Top Lobbyist In The Healthcare Industry, and one of the Most Influential Black Women in Business. She is a noted thought leader on health equity and change agency and as a co-author.

JESSICA GONZALEZ
FOUNDER & CEO, INCHARGED-LUX DISINFECT – VENDX

A lifelong New Jersey entrepreneur and self-starter, Gonzalez has never fit the mold of a “typical” business leader, but she prefers it that way. She brings a fresh, think-outside-the-box approach to every problem she tackles. Gonzalez is ready to leverage her experience and perspective to help keep New Jersey moving forward and safe.

ARA TUCKER
SVP, HEAD OF TALENT AND CULTURE, AUDIBLE

Tucker leads an integrated group focused on attracting, hiring, developing and engaging employees at all stages of their careers and ensuring that Audible is an inclusive and progressive workplace. She regularly shares her story as an openly gay leader of color in a variety of settings including LinkedIn and her website, “I’m Here Too.”

GO TO NJBIA.ORG/WBLF-SPEAKERS TO LEARN MORE ABOUT OUR EXECUTIVE SPEAKERS.
## Thursday Breakouts

From New to Experienced, our 4 Breakout Sessions will help your career development.

<table>
<thead>
<tr>
<th>Front Line / Entry Level</th>
<th>Middle Management</th>
<th>Senior Management</th>
<th>Special Session</th>
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<tbody>
<tr>
<td><strong>How Coaching and Mentoring Can Benefit You and Your Organization</strong>&lt;br&gt;ON-DEMAND&lt;br&gt;Edina Brown, Kerri Chewning, Valerie Dolan, Dana N. Moore&lt;br&gt;Coaching and mentoring can provide an array of benefits for organizations of all sizes, especially small businesses. When conducted in an efficient and productive manner, it provides employees a way to connect, learn and grow within the company and along their own career paths. In these changing times, virtual working has added an additional layer of difficulty to both coaching and mentoring. Hear from experts who’ve been there about the differences between coaching and mentoring and learn how you can use each to take you and your organization to the next level.</td>
<td><strong>How to Manage Culture in Virtual Teams</strong>&lt;br&gt;ON-DEMAND&lt;br&gt;Clelia Pergola, Rachel Durkan, Donna Miller, Laura Osborn&lt;br&gt;You’re responsible for your virtual team’s performance – and you have a critical job in the company. Leading a virtual team can be challenging. You’re expected to maintain morale, keep communication open, overcome technological glitches, keep your workers on task, and meet project objectives. This session will identify ways in which you can manage culture in virtual teams.</td>
<td><strong>Be a Leader who Strives for Excellence</strong>&lt;br&gt;LIVE: GOTOWEBINAR PLATFORM&lt;br&gt;11:00 - 11:45 AM&lt;br&gt;Dr. Ginny Baro, Lisa Nelson, Lori Roth, Judy Sailer&lt;br&gt;To strive is to thrive. An organization is either regressing, static in a changing world, or leading. In today’s world of constant change, creativity and innovation, one cannot truly lead without being excellent. That simply means being better than expected. Hear from leaders how you can be better than your competitors by seeing and tapping the potential in the team around you – even when they can’t see it themselves. Find out how you can be the first at being the best and how this theme can apply to any discipline in any organization. The rewards are innumerable.</td>
<td><strong>A Businesswoman’s Voice in Public Policy</strong>&lt;br&gt;ON-DEMAND&lt;br&gt;<strong>Moderator and 3 Speakers</strong>&lt;br&gt;The public policy arena offers many career opportunities, but women are often underrepresented in this space. During this session you will hear how to build your professional network from current elected officials, how they got their start and their recipe for success.</td>
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READ MORE ABOUT THE PANELIST ONLINE!
FRIDAY BREAKOUTS
TACKLE CHALLENGES AND ADVERSITY HEAD ON WITH THESE 4 BREAKOUT SESSIONS TO HELP YOUR COMPANY SUCCEED.

<table>
<thead>
<tr>
<th>MONEY MATTERS</th>
<th>ONLINE STRATEGY</th>
<th>ADVERSITY</th>
<th>COMMUNICATION &amp; NEGOTIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>How To Find It, Spend It Wisely, and Manage it as an Entrepreneur</strong>&lt;br&gt;ON-DEMAND</td>
<td><strong>Creating a Diverse Online/Social Media Presence that is Memorable and Helps Women Thrive in the New Normal</strong>&lt;br&gt;ON-DEMAND</td>
<td><strong>Strengthening Your Resilience</strong>&lt;br&gt;LIVE: GOTOWEBINAR PLATFORM&lt;br&gt;11:00 - 11:45 AM</td>
<td><strong>Getting to Yes</strong>&lt;br&gt;ON-DEMAND</td>
</tr>
<tr>
<td>Mary Baker, Lindsey C. Holmes, Shy Hopkins, Joyce Rojas</td>
<td>Angela Harrington, Rachel Schulties, Syleecia Thompson, Adel Wilson</td>
<td>Michelle Bajwa, Osato Chitou, Taneisha Laird, Rachel Wilner</td>
<td>Rina Desai, Jackie Lue Raia, Susanne Svizeny</td>
</tr>
<tr>
<td>No matter what stage your company is in, during these difficult times, having sufficient capital is a top priority. The challenges in gaining access to and securing capital are multiplied for women entrepreneurs, and once you get the funds you need, the next step is determining how best to use them. Whether you’re bootstrapping or have a venture capitalist lined up, learn from our all-star panel of entrepreneurs and financial experts about savvy ways to maximize your money to accomplish your business goals.</td>
<td>In a work-from-home environment, women must be at the top of their game in managing their online presence along with their social and professional networks. Hear from the leading experts on how to develop a memorable online presence that elevates your personal brand. Participants will learn how to build their brand, improve their on-camera confidence and grow their businesses. This session is designed for established professionals, business owners and community-based leaders poised for success.</td>
<td>People that keep their cool in the face of adversity have what psychologists call resilience. This is an ability to cope with setbacks and problems. Instead of hiding from their problems with unhealthy coping strategies or falling into despair, resilient people choose to face life’s difficulties head on. They handle these difficulties in ways that foster growth and strength, and can emerge stronger than they were before. Learn the tips and tools to strengthen your resilience and stay cool in the face of adversity.</td>
<td>Negotiation is essentially an exercise in communication. The underlying objective is to use communication techniques to convince, persuade, or alter the perceptions of another. How do you position yourself for a powerful negotiation, a new role, a promotion, a business deal, buying a home, a car? Learn from our panel of experts some tried and true strategies for building rapport and breaking down the barriers.</td>
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</table>
MEET MORE OF OUR SPEAKERS
LEADERS AND EXPERTS FROM TOP INDUSTRIES.
GO TO NJBIA.ORG/WBLF-SPEAKERS TO LEARN MORE ABOUT THEM.
MEET MORE OF OUR SPEAKERS
LEADERS AND EXPERTS FROM TOP INDUSTRIES.
GO TO NJBIA.ORG/WBLF-SPEAKERS TO LEARN MORE ABOUT THEM.

MEET OUR COACHES
HURRAY!
BOOK YOUR COACH NOW!
SPOTS ARE GOING!*
Browse and shop our virtual exhibit tables from vendors around the state. Have questions about their products? Not finding what you’re looking for? No problem! Our virtual exhibit tables have individual LIVE Zoom Rooms from 9 AM to 10 AM every day!
BE MORE VISIBLE WITH OUR WBLF PARTNERSHIPS

Increase your company’s profile by partnering with us on our biggest event. Support our Annual Women Business Leaders Forum and show New Jersey’s executive business community what you have to offer! Our attendees range from young leaders to CEOs. Represent your company and show attendees how you can help them stand out with top-end products and programs to advance their careers.

Partnerships
609-858-9499

Discounted Packages
973-852-6225
MEET OUR PARTNERS
A LIST OF OUR CURRENT WBLF PARTNERS.

SUSTAINING PARTNER
NJM Insurance Group

FOUNDATION PARTNER
AT&T
Berkeley College
Bristol Myers Squibb

GOLD PARTNER
Atlantic Health System

SILVER PARTNER
Fidelity Investments
NISIVOCIA Assurance - Tax - Advisory
OceanFirst Bank

AWARDS PARTNER
Panasonic

COACHES CORNER PARTNER
Prager Metis

BRONZE PARTNER
C1 Workplace
CLB Partners
Crothers Construction
Inspery

PLATINUM PARTNER
Primepoint HRMS & Payroll

CHAMPAGNE TOAST PARTNER
girl scouts of new jersey

BE MORE VISIBLE
CALL 609-858-9499
CAPITALIZE ON THE HIGH VISIBILITY OF OUR BIGGEST EVENT WITH OUR PARTNERSHIPS. CO-BRAND WITH US AND ESTABLISH SYNERGIES THAT DELIVER RESULTS.

**EXCLUSIVE! PLATINUM LEVEL**

<table>
<thead>
<tr>
<th><strong>$15,000</strong></th>
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**PRE-EVENT**
- Recognition at Council meetings
- Invitation for 50 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Visibility on WBLF event page

**EVENT**
- 50 employee registrations to Virtual WBLF
- Visibility on WBLF event page
- Shout-outs via Twitter using your handle throughout the week
- Formal recognition by NJBIA President during opening remarks
- ¼ page profile of your Women Business Leader, to be included in the September issue of *New Jersey Business* magazine, which will have a cover story on Successful Women in Business
- Banner on WBLF event page
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

**EXTRA**
- 1 week sponsored content on *New Jersey Business Today* e-news service and njbmagazine.com
- 1 month banner on New Jersey Business *Today* e-news service
- 1 month web banner package on njbmagazine.com and njbia.org

*Web Banner Spec: Provide both sizes – LEADERBOARD: 728 pixels wide x 90 pixels high, RECTANGLE: 300 pixels wide x 250 pixels high.*
## 2020 WBLF PARTNERSHIPS

**609-858-9499**

CAPITALIZE ON THE HIGH VISIBILITY OF OUR BIGGEST EVENT WITH OUR PARTNERSHIPS.
CO-BRAND WITH US AND ESTABLISH SYNERGIES THAT DELIVER RESULTS.

### BREAKOUT SESSION $10,000

**PRE-EVENT**
- Invitation for 20 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Visibility on WBLF event page

**EVENT**
- Company logo featured exclusively in Virtual Breakout room
- Collateral material available for download to all attendees
- 20 employee registrations to Virtual WBLF
- Visibility on WBLF event page
- Shout-outs via Twitter using your handle throughout the week
- Formal recognition by NJBIA President during opening remarks
- WBLF Marketplace listing with virtual exhibit table
- ¼ page profile of your Women Business Leader, to be included in the September issue of *New Jersey Business* magazine, which will have a cover story on Successful Women in Business

**POST-EVENT**
- Attendee list with contact info

**EXTRA**
- 1 month web banner package on njbmagazine.com and njbia.org
- 1 month banner on *New Jersey Business Today* e-news service

### CHAMPAGNE TOAST $10,000

**PRE-EVENT**
- Invitation for 20 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Partner visibility on WBLF event page

**EVENT**
- **EXCLUSIVE** partner visibility during Champagne Toast
- 20 employee registrations to Virtual WBLF
- Partner visibility on WBLF event page
- Shout-outs via Twitter using your handle throughout the week
- Formal recognition by NJBIA President during opening remarks
- WBLF Marketplace listing with virtual exhibit table
- ¼ page profile of your Women Business Leader, to be included in the September issue of *New Jersey Business* magazine, which will have a cover story on Successful Women in Business

**POST-EVENT**
- Attendee list with contact info

**EXTRA**
- 1 month web banner package on njbmagazine.com and njbia.org

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**SOLD**

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**EXCLUSIVE PARTNERSHIP**
# 2020 WBLF PARTNERSHIPS

**GOLD LEVEL $10,000**

**PRE-EVENT**
- Invitation for 20 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Visibility on WBLF event page

**EVENT**
- 20 employee registrations to Virtual WBLF
- Visibility on WBLF event page
- Shout-outs via Twitter using your handle throughout the week
- Formal recognition by NJBIA President during opening remarks
- WBLF Marketplace listing with virtual exhibit table
- ¼ page profile of your Women Business Leader, to be included in the September issue of *New Jersey Business* magazine, which will have a cover story on Successful Women in Business

**POST-EVENT**
- Attendee list with contact info

**EXTRA**
- 1 month banner on *New Jersey Business Today* daily e-news service
- 1 month web banner package on njbmagazine.com and njbia.org

**SILVER $7,000**

**PRE-EVENT**
- Invitation for 10 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Visibility on WBLF event page

**EVENT**
- 10 employee registrations to Virtual WBLF
- Visibility on WBLF event page
- Shout-outs via Twitter using your handle throughout the week
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

**EXTRA**
- 1 month web banner package on njbmagazine.com and njbia.org

**BRONZE $3,000**

**PRE-EVENT**
- Invitation for 5 employees to attend weeklong activities
- Visibility on WBLF event page

**EVENT**
- 5 employee registrations to Virtual WBLF
- Visibility on WBLF event page
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

**EXTRA**
- Attendee list with contact info

**CAPITALIZE ON THE HIGH VISIBILITY OF OUR BIGGEST EVENT WITH OUR PARTNERSHIPS. CO-BRAND WITH US AND ESTABLISH SYNERGIES THAT DELIVER RESULTS.**

**609-858-9499**
## 2020 WBLF PARTNERSHIPS

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**CO-BRAND WITH US AND ESTABLISH SYNERGIES THAT DELIVER RESULTS.**

### AWARDS $5,000

**PRE-EVENT**
- Invitation for 10 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Visibility on WBLF event page

**EVENT**
- Exclusive partner visibility during Awards Presentation
- 10 employee registrations to Virtual WBLF
- Shout-outs via Twitter using your handle throughout the week
- Visibility on WBLF event page
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

### NETWORKING $4,000

**PRE-EVENT**
- Invitation for 7 employees to virtually attend weeklong activities
- Acknowledgment in press releases
- Linked logo on registration page
- Visibility on WBLF event page

**EVENT**
- Host/MC 1 of 4 virtual networking rooms all week long
- 7 employee registrations to Virtual WBLF
- Shout-outs via Twitter using your handle throughout the week
- Visibility on WBLF event page
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

### COACHES CORNER $500

**PRE-EVENT**
- Time throughout the week for pre-event coaching using your own Zoom room
- Set and keep your own appointments
- Pre-event attendee lists with contact information

**EVENT**
- 2 employee registrations to Virtual WBLF
- Brief summary and logo on the WBLF event page
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

### MARKETPLACE $300

**EVENT**
- 5 employee registrations to Virtual WBLF
- Logo included in WBLF Marketplace tab on website
- Linked logo with attendee-only deal featured in virtual goodie bag pushed out to registrants weekly leading up to event
- WBLF Marketplace listing with virtual exhibit table

**POST-EVENT**
- Attendee list with contact info

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**LIMITED TO 4**

**SOLD OUT**
Now in our 66th year, NEW JERSEY BUSINESS is the Garden State’s longest-standing business publication. Published monthly, with more than 107,000 readers, no other statewide business publication has our reach and influence. Take advantage of our discounted advertising and partnership packages! **CALL 973-852-6225!**