



August 6, 2021

Dear Governor Murphy,

On behalf of the New Jersey Salon and Spa Alliance and NJBIA, we write to encourage you to sign S-2996/ A-5019, which will allow Board of Cosmetology and Hairstyling licensees to operate and provide services via mobile facilities. The bill passed unanimously in both houses of the Legislature and is pending your consideration.

This legislation would assist the personal services industry, which was heavily impacted by the pandemic and corresponding public health mandates, by providing additional opportunities for professionals to serve their clients. Ultimately, allowing for the operation of mobile units will provide consumers with increased flexibility, convenience, and accessibility to professional cosmetology and hairstyling services. The use of mobile units also provides consumers with the option to have their professional cosmetology and hairstyling services performed in a 1:1 setting, which allows them to avoid interaction with larger groups, if they are inclined to do so. This has become increasingly important for overall safety and client comfort since the onset of the novel coronavirus pandemic.

We urge you to sign this bill to allow these licensees to operate mobile facilities and boost the recovery of this hard-hit industry.

Sincerely,

A handwritten signature in black ink, appearing to read 'Christine Buteas'.

Christine Buteas
Chief Government Affairs Officer
New Jersey Business & Industry Association

A handwritten signature in black ink, appearing to read 'Christine Modica'.

Christine Modica
Co-founder
New Jersey Salon & Spa Alliance

cc:
Parimal Garg
Paulina Banasiak