



Public Policy Forum
The Road to Recovery: Business Leading the Way
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President NJ1015 News and Digital Operations at New Jersey 101.5 /
Townsquare Media

Eric Scott has been a broadcaster and creator of content since he was 14, but there has never been a more exciting time for our industry. In digital and social media spaces we are able to break through the boundaries of over-the-air broadcast signals, and extend into markets that were previously unreachable.

For Townsquare Media New Jersey, I lead a team of outstanding journalists and producers generating news and entertainment content for our daily on-air and on-line radio broadcasts, as well as our websites and social media platforms. In this age of immediate access, we push each other to create compelling content that appeals not only to our users, but to a broad array of advertising partners.

In addition to this exciting content creation, I still have the privilege of being on the radio. I anchor the morning news broadcasts for New Jersey 101.5 FM Radio and the Townsquare New Jersey News Network. Reaching well over one million people each week, I am honored to have received three Edward R. Murrow awards for these broadcasts.

As host of "Ask the Governor," I am one of the few journalists who are able to interview New Jersey Governor Chris Christie on a regular basis.

A passionate content creator, broadcaster, digital space innovator, project manager, and team leader, I am excited to see what the future holds for those of us brave enough to continue to push the boundaries of traditional thinking and technology.