



Public Policy Forum
The Road to Recovery: Business Leading the Way
Tuesday, November 30, 2021

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Rhonda Schaffler is the business correspondent for NJSpotlight News. She delivers a nightly business news recap on NJSpotlight News with Briana Vannozzi, and anchors NJ Business Beat, a weekly show on the NJSpotlight News YouTube channel. NJ Business Beat is a new show taking a deeper look at the stories, trends and influencers shaping New Jersey's business landscape each week. Recent guests included First Lady Tammy Murphy who discussed promoting women entrepreneurs, and Economic Development Authority CEO Tim Sullivan, who provided insight into the state's efforts to help businesses impacted by COVID-19. The show examines top business news stories of the week, and takes a deep dive into key issues and industries, such as sports betting, recreational use marijuana, and economic inequality.

Prior to joining the NJSpotlight News team, Schaffler has worked as a business anchor and reporter for global organizations including Reuters, CNN, and Bloomberg. She also worked as a reporter and anchor for local radio and television stations in and around New Jersey.