

THE COLLABORATIVE APPROACH: Bridging the Gap for 2022

THURSDAY, APRIL 7 AT THE HOLIDAY INN CLARK



Bringing not-for-profits and for-profits together for an exchange of ideas, resources, and networking, featuring panels and conversations on finding balance, turning contacts into donors, collaboration, and strategic partnerships.

Working Agenda

8:30 a.m. – Welcome, Opening Remarks and Awards

8:45 a.m. – Keynote

9:15 a.m. – Panel Discussions (live, virtual and on demand)

- Live panel before in-person and Zoom audiences
- Virtual on demand

10:15 a.m. – LIVE Networking, in-person and via Zoom

11:15 a.m. – Panel Discussions (live, virtual and on demand)

- LIVE panel before in-person and Zoom audiences
- Virtual on demand

12:15 p.m. – Closing Remarks

Panels

- LIVE – Strategic Fundraising: Creating Value in a Competitive World
- LIVE – The Power of Collaboration
- On Demand and Virtual – Turning Contacts into Donors
- On Demand and Virtual – How Do You Turn It Off? Walking Away from the Work to Find Balance and Emotional Well-Being

SILVER LEVEL \$5,000

PRE-EVENT

- ▶ Acknowledgement in press releases
- ▶ Linked logo on registration page
- ▶ Visibility on event page

EVENT

- ▶ 10 guest registrations
- ▶ Virtual exhibit table
- ▶ Visibility on event page

POST-EVENT

- ▶ Registration list with contact info

EXTRA

- ▶ 1 month web banner package on njbmagazine.com and njbia.org

BRONZE LEVEL \$2,500

EVENT

- ▶ 5 guest registrations
- ▶ Partner visibility on event page
- ▶ Virtual exhibit table

POST-EVENT

- ▶ Registration list with contact info

TAKE ADVANTAGE OF OUR DISCOUNTED ADVERTISING AND PARTNERSHIP PACKAGES!

Please contact Kate Conroy - VP Strategic Partnerships at kconroy@njbia.org