2022 NJBIA PARTNERSHIPS



NJBIA.ORG/DEI2022

Thursday June 23, 2022 8:30 a.m. - 1 p.m.



2022 NJBIA PARTNERSHIPS

Co-brand with us and establish synergies that deliver results.

MORE

EXPOSURE!



SilverPLUS \$7,000

PRE-EVENT

- ► Acknowledgement in press releases
- ► Logo visibility on registration page

EVENT

- ▶ 5 guest registrations
- ▶ Logo visibility on event page
- ► Logo visibility on event signage

POST-EVENT

► Registration list with contact info

EXTRA

- 1 month web banner package on njbmagazine.com and njbia.org
- ► 1 Guest Appearance on NJBIA's TV Show, *Minding* Your Business on the topic of your choice
- Your Minding Your Business episode shared on our social media channels
- NJBIA's Communications team furnishes the clip of your appearance for you to post on your website, or to use however you would like

Silver \$5,000

PRE-EVENT

- ► Acknowledgment in press releases
- ► Logo visibility on registration page

EVENT

- ► 5 guest regustartions
- ► Logo visibility on event page
- ► Logo visibility on event signage

POST-EVENT

Registration list with contact info

Bronze \$2,500

PRE-EVENT

Logo visibility on registration page

EVENT

- ▶ 2 guest registrations
- ► Logo visibility on event page
- ► Logo visibility on event signage

POST-EVENT

► Registration list with contact info

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Contact Kate Conroy VP, Strategic Partnerships kconroy@njbia.org