

# Ginny Hill

CEO, Girl Scouts of Central & Southern New Jersey



## About Ginny

Genevieve “Ginny” Hill is a dynamic executive leader whose career has **focused on the empowerment and advancement of women and girls** throughout the tri-state area and beyond. In 2022, Ginny was **recognized by the Philadelphia Business Journal as a Woman of Distinction**. Since 2013, she has served as

CEO of the Girl Scouts of Central & Southern New Jersey, which supports more than 18,000 girls and adult volunteers across nine counties (Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Middlesex, and Salem).

There are 59 million women in the United States who’ve been Girl Scouts, including Ginny, who feels **a responsibility to help shape the next generation** who will count themselves among that group.



“ I’ve had mentors who encouraged me to try things I didn’t know I’d like, to push myself, to take risks. Those are among the life skills I seek to model and teach the young, eager and talented girls that I have the opportunity to engage with; it’s important to me that I help prepare them to recognize and make the most of the opportunities that will come. ”

Prior to her role with the Girl Scouts, Ginny served for 10 years as CEO at YWCA Delaware, Inc. She also held senior level positions in banking and IT.

Ginny has been **recognized by the National Association of Women Business Owners** and was named a **2017 “Woman to Watch”** by South Jersey Biz magazine. She serves as Treasurer of International Women’s Forum Delaware and Board Member of Burlington County Regional Chamber of Commerce and Social Justice Task Force, CEO Connection.

## Girl Scouting at a Glance

**13,000+ girls and 10,000+ adults** in nine NJ counties make up GSCSNJ

**100% of women** who have served as U.S. secretary of state are Girl Scout alumnae

**52% of female business leaders** were Girl Scouts

**77% of girls** say that because of Girl Scouts, they are considering a career in technology

## Topics of Expertise

- Women and girls’ empowerment and leadership
- Girls in STEM
- Leadership
- Social Responsibility/Civic Duty
- Entrepreneurship
- Financial literacy for girls

## Recent News and Speaking Engagements:

**Philadelphia Business Journal:** [Woman of Distinction](#)

**NJ.com:** [Girl Scouts learn about robots, coding, drones and more at girl-led STEM Conference](#)

**NJTV News:** [NJ Girl Scouts learn the art of the cookie sale](#)

**6abc Action News:** [Meet three local girls pictured on Girl Scout Cookie boxes!](#)

**PHL17:** [Girl Scout Cookie Selling Season Teaching Entrepreneurship and Community Service](#)

**2018 NJBIA Women Business Leaders Forum:** [Building Women of Courage, Confidence and Character](#)



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