

Tech Forward NJ

Sponsorship Packages

ULTIMATE \$12,000

- 8 complimentary tickets with a reserved table
- Formal recognition from the emcee
- Logo visibility on event page & event signage
- Opportunity to show 2 minute video/commercial at the event
- Exhibit table (*limited availability*)
- 1 Co-branded email (40,000 subscribers)
- 1 guest appearance on NJBIA's TV show, *Minding Your Business on News 12+* (*topic of your choice*)
- 1 guest spot on the NJBIA's *Planet NJ* podcast
- 1 Sponsored Content article on our daily e-news service, *New Jersey Business Today* (30,000 subscribers)
- 3 month web banner package on njbmagazine.com & njbia.org:
 - Rectangle (300 X 250) and
 - Leaderboard (970 X 90)
- 1 press release on our daily e-news service, *New Jersey Business Today*
- Registration list with contact info

GIFT SPONSOR \$10,000

- 8 complimentary tickets with a reserved table
- Formal recognition from the emcee
- Your logo co-branded with the NJBIA logo on a gift for each attendee
- Logo visibility on the event page & event signage
- Exhibit table (*limited availability*)
- 1 Co-branded email (40,000 subscribers)
- 1 guest appearance on NJBIA's TV show, *Minding Your Business on News 12+* (*topic of your choice*)
- 1 Sponsored Content article on our daily e-news service, *New Jersey Business Today*, (30,000 subscribers)
- 2 month web banner package on njbmagazine.com & njbia.org:
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 - Leaderboard (970 X 90)
- 1 press release on our daily e-news service, *New Jersey Business Today*
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GOLD \$8,500

- 6 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- Exhibit table (*limited availability*)
- 1 Co-branded email (40,000 subscribers)
- 3 month web banner package on njbmagazine.com & njbia.org:
 - Rectangle (300 X 250) and
 - Leaderboard (970 X 90)
- 1 Sponsored Content article on our daily e-news service, *New Jersey Business Today* (30,000 subscribers)
- 1 guest spot on the NJBIA's *Planet NJ* podcast
- Registration list with contact info

Reach out to us today to create a custom package tailored to your goals and budget.

Anthony Arena
Sr. Sponsorship Sales Exec., NJBIA
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Brandon Bedlivy
Sponsorship Sales & Support Exec., NJBIA
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Sponsorship Packages

SILVER \$6,000

- 4 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- Exhibit table (*limited availability*)
- 1/3 page print ad in *New Jersey Business Magazine*
- 1 month web banner package on njbmagazine.com & njbia.org:
 - Rectangle (300 X 250) and
 - Leaderboard (970 X 90)
- 1 guest spot on the NJBIA's *Planet NJ* podcast
- Registration list with contact info

BRONZE \$3,000

- 2 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- 1 month web banner on njbmagazine.com & njbia.org:
 - Rectangle (300 X 250)
- Exhibit table (*limited availability*)
- Registration list with contact info

CANDY CART SPONSOR \$2,500

- 2 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- Cart will be located with dessert for guests to help themselves to candy
- Exhibit table (*limited availability*)
- 1 month web banner on njbmagazine.com & njbia.org:
 - Rectangle (300 X 250)

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