Holiday Cheers & Awards Celebrations

Sponsorship Packages

ULTIMATE
$12,000

- 8 complimentary tickets with a reserved table
- Formal recognition from the emcee
- Logo visibility on event page & event signage
- Opportunity to show 2 minute video/commercial at the event
- Exhibit table (*limited availability*)
- 1 Co-branded email (40,000 subscribers)
- 1 guest appearance on NJBIA's TV show, Minding Your Business on News 12+ (*topic of your choice*)
- 1 guest spot on the NJBIA's *Planet NJ* podcast
- 1 Sponsored Content article on our daily e-news service, *New Jersey Business Today* (30,000 subscribers)
- 3 month web banner package on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250) and
  – Leaderboard (970 X 90)
- 1 press release on our daily e-news service, *New Jersey Business Today*
- Registration list with contact info

GIFT SPONSOR
$10,000

- 8 complimentary tickets with a reserved table
- Formal recognition from the emcee
- Your logo co-branded with the NJBIA logo on a gift for each attendee
- Logo visibility on the event page & event signage
- Exhibit table (*limited availability*)
- 1 Co-branded email (40,000 subscribers)
- 1 guest appearance on NJBIA's TV show, Minding Your Business on News 12+ (*topic of your choice*)
- 1 Sponsored Content article on our daily e-news service, *New Jersey Business Today*, (30,000 subscribers)
- 2 month web banner package on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250) and
  – Leaderboard (970 X 90)
- 1 press release on our daily e-news service, *New Jersey Business Today*
- Registration list with contact info

GOLD
$8,500

- 6 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- Exhibit table (*limited availability*)
- 1 Co-branded email (40,000 subscribers)
- 3 month web banner package on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250) and
  – Leaderboard (970 X 90)
- 1 Sponsored Content article on our daily e-news service, *New Jersey Business Today* (30,000 subscribers)
- 1 guest spot on the NJBIA's *Planet NJ* podcast
- Registration list with contact info

Reach out to us today to create a custom package tailored to your goals and budget.

Anthony Arena
Sr. Sponsorship Sales Exec., NJBIA
aarena@njbia.org

Brandon Bedlivy
Sponsorship Sales & Support Exec., NJBIA
bbedlivy@njbia.org

NJBIA Business at the Center

Holiday Cheers & Awards Celebrations

Sponsorship Packages

SILVER
$6,000

- 4 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- Exhibit table (*limited availability*)
- 1/3 page print ad in *New Jersey Business Magazine*
- 1 month web banner package on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250) and
  – Leaderboard (970 X 90)
- 1 guest spot on the NJBIA's *Planet NJ* podcast
- Registration list with contact info

PHOTO BOOTH SPONSOR
$3,000

SOLD

- 1 complimentary ticket
- Logo included on printed photos for guests
- the podium
- Registration list with contact information

CENTERPIECE SPONSOR*
$2,000

- 2 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- Flower arrangement, with recognition of sponsor on each table
- Exhibit table (*limited availability*)
- 1 month web banner on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250)

BRONZE
$3,000

- 2 complimentary tickets
- Formal recognition from the emcee
- Logo visibility on the event page & event signage
- 1 month web banner on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250)
- Exhibit table (*limited availability*)
- Registration list with contact info

CANDY CART SPONSOR*
$2,500

SOLD

- 2 complimentary tickets
- Formal recognition from
- guests to help themselves to candy
- Exhibit table (*limited availability*)
- 1 month web banner on njbmagazine.com & njbia.org:
  – Rectangle (300 X 250)

*Exclusive opportunity

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